

Senior Officer Awareness & Education

Join us at SPX and be part of the team that's shaping the future of Fiji's capital markets.



About SPX

The South Pacific Stock Exchange (SPX) is the only licensed securities exchange in Fiji and is regulated by the Reserve Bank of Fiji. SPX plays a crucial role in driving economic growth by providing a platform for capital raising and investment opportunities. We are now seeking a dynamic and dedicated **Senior Officer – Awareness & Education** to join our team and contribute to the expansion of our market.

About the Role

The Senior Officer – Awareness & Education will be crucial in driving the growth of SPX and the Fijian stock market. You will implement efforts to enhance investor education and awareness by developing programs aimed at boosting market participation. Additionally, you will promote SPX's listing platforms, laying the groundwork for securing new corporate listings and engaging with key stakeholders. A significant part of your role will also involve driving awareness and marketing initiatives for SPX subsidiaries, Central Share Registry Pte Limited (CSRL) and SPX Trustees Limited (SPXT). You will deliver all aspects of SPX marketing communications strategies, manage the organization's social media presence and brand, and conduct market research to tailor campaigns while building long-term partnerships with stakeholders.

What We're Looking For

- **Qualifications:** A degree in Marketing, Communications, Finance, Business Administration, or a related field.
- **Experience:** At least 3 years of experience in marketing, ideally within the financial services sector. A proven track record of successfully developing and executing marketing campaigns is essential. Experience in conducting trainings or workshops is a strong advantage.
- **Skills:** Solid understanding of financial markets, with proficiency in digital marketing tools, creative design, social media management, event planning, and data analysis. Strong communication and presentation skills, coupled with excellent problem-solving abilities and the capacity to work independently.
- **Attributes:** High levels of integrity and accountability, meticulous attention to detail, and a strong commitment to teamwork.

Why Join SPX

- **Impact:** Contribute to the growth and development of Fiji's financial markets and drive meaningful change.
- **Innovation:** Work in a dynamic environment where your creativity and strategic thinking are valued.
- **Growth Opportunities:** Be part of a forward-thinking organization that supports professional development.

SPX is an equal opportunity employer. If you are passionate about financial markets and eager to make a difference, we encourage you to apply.

Send your resume and cover letter to vacancies@spx.com.fj with
"Senior Officer – Awareness & Education" in the subject line by
13 September 2024.