

# DID YOU KNOW THAT YOU CAN BE A SHAREHOLDER OF 20 FIJIAN COMPANIES AND EARN RETURNS?

# LEARN TO INVEST

SPX will guide you through every step, from understanding how the stock market works to making your first investment.

# SAFE AND REGULATED

SPX is Fiji's only stock exchange licensed by the Reserve Bank of Fiji, ensuring a secure investment.

# SUPPORT FIJIAN COMPANIES

By investing, you're supporting Fijian businesses & economic growth while building your personal wealth.

#### A MARKET FOR ALL

You don't need a large sum to begin. Whether you're starting small or ready to invest more, SPX welcomes investors at all levels.





2024 - \$76 million 2023 - \$66 million 2022 - \$57 million

#### **INVESTING IN SHARES**

By investing in shares, you're buying a piece of a company, making you a shareholder and giving you the opportunity to benefit from its success.

- Potential for growth: As companies expand, the share prices may rise, allowing you to buy at one price and sell at a higher price over time.
- Dividends: Many companies distribute a portion of their profits to shareholders as dividends, providing you with an additional income stream.
- Diversification: Investing in stocks lets you grow your money beyond just savings and fixed deposits.





#### **FOLLOW @SPXFIJI ON**



The information in this leaflet is for general guidance only and may not be up to date at the time of reading. It is not intended to provide specific investment advice or recommendations. All investments carry some level of risk, including potential delays in returns and possible loss of the money you invest. The South Pacific Stock Exchange (SPX) does not guarantee any specific returns. Before making any investment decisions, consult a licensed stockbroker for professional advice.

### **INVEST IN FIJI'S LEADING BRANDS AND INDUSTRIES**

#### Fiji's stock market offers investors access to some of the country's most established and trusted companies across a broad range of industries. A share's price reflects how well the company is doing and its future potential. Though prices can go up and down in the short term, over time, the market tends to grow, making it a good way to build wealth over time.

## THE BASICS: START, LEARN, GROW

Start Small and Learn: It's important to start with an amount vou're comfortable with and take time to learn how the market works.

Invest for the Long Term: Investing for the long term often yields better returns.

Diversify: Spread your investments across different companies. Do not put all your eggs in one basket.

### **HOW TO INVEST – GET EXPERT GUIDANCE**

The good news is that you don't have to navigate the stock market alone! Investing requires a licensed stockbroker firm. They guide you through the process, offer investment advice, and help you make informed decisions.

- Choose a Licensed Broker: You need to open an account with a licensed broker to buy shares. Brokers will help place your order and guide you through the process.
- Decide on Your Investment: Research the companies you're interested in and decide how much you want to invest. You can start with small amounts.
- Place Your Order: Your broker will place your buy order on the stock exchange and match it with a seller.
- Monitor Your Investments: Keep track of how your shares perform and stay informed about market trends.



### CALL A STOCKBROKER TODAY!

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### COMPANIES YOU CAN INVEST IN VIA SPX















































